DUPLICATE

INVOICE

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

WLWT-TV/DT CINCINNATI
www.wlwt.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
946092-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1561

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	946092	06295675

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	09/21/12	09/21/12	STEVE HARVEY DAY	STEVE HARVEY D	----1--	:30	1	$150.00	NM		
	Class of Time - Immediately Pre-emptible without notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	----1--	1	$150.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTF		09/21/12	11:10 AM	STEVE HARVEY DAY	STEVE HARVEY D	:30	PRATV12 19H	$150.00	NM
2	09/21/12	09/21/12	Late Night w/Jimmy Fallo	1237-136a	----1--	:30	1	$300.00	NM		
	Class of Time - Pre-emptible with notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	----1--	1	$300.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTF		09/21/12	1:20 AM	Late Night w/Jimmy Fallon	1237-136a	:30	PRATV12 19H	$300.00	NM
3	09/21/12	09/21/12	2-3p	2-3p	----1--	:30	1	$350.00	NM		
	Class of Time - Immediately Pre-emptible without notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	----1--	1	$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTF		09/21/12	2:11 PM	2-3p	2-3p	:30	USATV02	$350.00	NM
4	09/21/12	09/21/12	6-7a news	6-7a	----1--	:30	1	$800.00	NM		
	Class of Time - Pre-emptible with notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	----1--	1	$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTF		09/21/12	6:37 AM	6-7a news	6-7a	:30	USATV02	$800.00	NM
5	09/24/12	09/24/12	NBC Today Show III	10-11a	1------	:30	1	$400.00	NM		
	Class of Time - Pre-emptible with notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	1------	1	$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTM		09/24/12	10:52 AM	NBC Today Show III	10-11a	:30	USATV02	$400.00	NM
6	09/24/12	09/24/12	NBC Tonight Show	1135-1237a	1------	:30	1	$600.00	NM		
	Class of Time - Immediately Pre-emptible without notice										
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	1------	1	$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WLWTM		09/24/12	11:46 PM	NBC Tonight Show	1135-1237a	:30	PRATV12 19H	$600.00	NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1561

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/24/12	NBC Tonight Show	1135-1237a	1------	:30	1	$600.00	NM
	Class of Time - Immediately Pre-emptible without notice								
7	09/24/12	09/24/12	STEVE HARVEY DAY	STEVE HARVEY D	1------	:30	1	$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	1------	1	$150.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTM		09/24/12	11:19 AM	STEVE HARVEY DAY	STEVE HARVEY D	:30	PRATV12 19H	$150.00 NM
8	09/24/12	09/24/12	JUDGE JUDY EF	Judge Judy	1------	:30	1	$350.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	1------	1	$350.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTM		09/24/12	3:20 PM	JUDGE JUDY EF	Judge Judy	:30	USATV02	$350.00 NM
9	09/24/12	09/24/12	NBC Today Show	7-9a	1------	:30	1	$1,500.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	1------	1	$1,500.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTM		09/24/12	8:44 AM	NBC Today Show	7-9a	:30	PRATV12 19H	$1,500.00 NM
10	09/22/12	09/22/12	Sa/su7-8a news	Sa/su7-8a	-----1-	:30	1	$800.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	-----1-	1	$800.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTSa		09/22/12	7:27 AM	Sa/su7-8a news	Sa/su7-8a	:30	USATV02	$800.00 NM
11	09/23/12	09/23/12	SU 530-6a	SU 530-6a	------1	:30	1	$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	------1	1	$100.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTSu		09/23/12	5:55 AM	SU 530-6a	SU 530-6a	:30	PRATV12 19H	$100.00 NM
12	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News	------1	:30	1	$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	------1	1	$400.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTSu		09/23/12	6:20 PM	Sa/Su 6p news	Sa/Su 6p News	:30	USATV02	$400.00 NM
13	09/20/12	09/20/12	NBC Today Show III	10-11a	---1---	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	$400.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTTh		09/20/12	10:27 AM	NBC Today Show III	10-11a	:30	USATV02	$400.00 NM
14	09/20/12	09/20/12	12-1230p M-F news	12-1230p	---1---	:30	1	$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	$250.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WLWTTh		09/20/12	12:08 PM	12-1230p M-F news	12-1230p	:30	PRATV12 19H	$250.00 NM
15	09/20/12	09/20/12	DR OZ EF	4PM-5PM	---1---	:30	1	$350.00	NM
	Class of Time - Immediately Pre-emptible without notice								

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/20/12	09/20/12	DR OZ EF	4PM-5PM	---1---	:30	1	$350.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	---1---	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Th	09/20/12	4:13 PM	DR OZ EF	4PM-5PM	:30	USATV02	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/20/12	09/20/12	5-6a news	5-6a	---1---	:30	1	$175.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	---1---	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Th	09/20/12	5:28 AM	5-6a news	5-6a	:30	PRATV12 19H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/20/12	09/20/12	7-730p	7-730p	---1---	:30	1	$1,200.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	---1---	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Th	09/20/12	7:13 PM	7-730p	7-730p	:30	PRATV12 19H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/18/12	09/18/12	12-1230p M-F news	12-1230p	-1-----	:30	1	$250.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-1-----	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Tu	09/18/12	12:14 PM	12-1230p M-F news	12-1230p	:30	USATV02	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/18/12	09/18/12	2-3p	2-3p	-1-----	:30	1	$350.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-1-----	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Tu	09/18/12	2:31 PM	2-3p	2-3p	:30	USATV02	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/18/12	09/18/12	5-6a news	5-6a	-1-----	:30	1	$175.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-1-----	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Tu	09/18/12	5:38 AM	5-6a news	5-6a	:30	USATV02	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/18/12	09/18/12	6-630p M-F news	6-630p	-1-----	:30	1	$1,200.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-1-----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Tu	09/18/12	6:23 PM	6-630p M-F news	6-630p	:30	USATV02	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/18/12	09/18/12	NBC Today Show	7-9a	-1-----	:30	1	$1,500.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-1-----	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWT	Tu	09/18/12	8:48 AM	NBC Today Show	7-9a	:30	USATV02	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/19/12	09/19/12	JUDGE JUDY EF	Judge Judy	--1----	:30	1	$350.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--1----	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/19/12	09/19/12	JUDGE JUDY EF	Judge Judy	--1----	:30	1	$350.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWTW		09/19/12	3:18 PM	JUDGE JUDY EF	Judge Judy	:30	USATV02	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/19/12	09/19/12	6-7a news	6-7a	--1----	:30	1	$800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--1----	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWTW		09/19/12	6:08 AM	6-7a news	6-7a	:30	USATV02	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/19/12	09/19/12	NBC Today Show II	9-10a	--1----	:30	1	$700.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--1----	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WLWTW		09/19/12	9:50 AM	NBC Today Show II	9-10a	:30	PRATV12 19H	$700.00	NM

Total Spots **25**

Payment Terms 30 Days

Gross Total	**$13,600.00**
Agency Commission	**$2,040.00**
Net Amount Due	**$11,560.00**

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